## HOFSTRA CULTURAL CENTER

presents a conference

# The 50th Anniversary

of the

# Thursday-Saturday, April 26-28, 2012

In Memory of Hofstra University Professor Dana Brand Author of Mets Fan and The Last Days of Shea

Registration Program



### The 50th Anniversary



### Conference

is dedicated to the memory of

### DR. DANA BRAND (1954-2011)

rofessor Dana Brand, former chair of the Hofstra University Department of English and a lifelong Mets fan, was a scholar and critic of American literature and late 19th- and early 20th-century culture. He joined the Hofstra faculty in 1989, and throughout his career at Hofstra, he produced not only academic books and articles on topics in literature, philosophy, and film, but also personal essays. Some of these essays became the basis for his book *Mets Fan*, which was released in 2007. His second book about baseball fandom, *The Last Days of Shea*, was published in 2009, and his efforts in the blogosphere earned him the nickname "The Proust of Mets Bloggers" in *The New York Times*.

From Professor Brand's essay "Baseball and the Life of the Mind" (relating a conversation he had while a graduate student at Yale with Bart Giamatti, J. Hillis Miller, and Jacques Derrida): "We were just, for that moment, some people talking about things we loved deeply. We knew that we didn't understand our love of sports any more than anyone else. But we were happy to stand out in the cold and share the fact that we loved it."

And we loved him.

### **Contributing Organizations:**

### The Cradle of Aviation Museum

Garden City, NY Andrew Parton, Executive Director

**5 Towns Batting Range • Mini Golf • Target Paintball** Lawrence, NY

THE PARTICIPATION OF SPEAKERS IS SUBJECT TO THEIR PROFESSIONAL SCHEDULES.

### HOFSTRA CULTURAL CENTER

presents a conference

### The 50th Anniversary



### Thursday, Friday and Saturday April 26, 27 and 28, 2012

### **Stuart Rabinowitz**

President and Andrew M. Boas and Mark L. Claster Distinguished Professor of Law Hofstra University

### M. Patricia Adamski

Senior Vice President for Planning and Administration Adolph J. and Dorothy R. Eckhardt Distinguished Professor of Corporate Law Hofstra University

### Janis M. Meyer

Chair, Board of Trustees Hofstra University

### Herman A. Berliner

Provost and Senior Vice President for Academic Affairs Lawrence Herbert Distinguished Professor Hofstra University

### **CONFERENCE CO-DIRECTORS**

### Richard J. Puerzer

Associate Professor of Engineering and Chair, Department of Engineering Hofstra University

### Paula M. Uruburu

Professor of English and Vice Dean, School for University Studies Hofstra University

### **CONFERENCE COORDINATORS**

### **Natalie Datlof**

Executive Director Hofstra Cultural Center

### **Deborah Lom**

Senior Assistant Director for Communications and Special Events Hofstra Cultural Center



9 a.m.-5 p.m. REGISTRATION AND COFFEE

Multipurpose Room

Sondra and David S. Mack Student Center, North Campus

10:30 a.m.-noon CONCURRENT PANELS

PANEL I-A FAMILY TIES

Kathleen Lockwood, Author

Family Ties: An Inside Look at Life Outside the Ballpark

**Leslie Heaphy**, Kent State University An Early Leader: Mrs. Joan Payson

Nick Diunte, Middle Village, NY

Hometown Boys

PANEL I-B YOU GOTTA BELIEVE: THE METS FAITHFUL

Alan Freedman

The National Jewish Sports Hall of Fame and Museum

The Mets and Judaism

Jim Walters, St. John's University

The Mets and Religion

**Steven Amarnick**, Kingsborough Community College/CUNY A Long Journey: Teaching Homer's Odyssey and the Mets

PANEL I-C THE DESCENDANTS

Michael Shapiro, Columbia University

Bottom of the Ninth

**Peter Laskowich**, West Paterson, NJ Spiritual Descendants: The Mets Lineage

David Bagdade, Indianapolis, IN

Marv Throneberry: The Myth and the Legend

Noon-1 p.m. LUNCH (on your own)

BROWN BAGGING IN THE BULLPEN WITH THE BLOGOSPHERE

Bullpen Roster: Lineup of Players TBA on "Game Day"

Matthew Artus, amazinavenue.com Matthew Callan, amazinavenue.com Karel Cooper, ontheblack.com

Michael Donato, ceetar.com/optimisticmetsfan

Joe Dubin, Bronx, NY

Jason Fry, faithandfearinflushing.com Greg Prince, faithandfearinflushing.com

Shannon Shark, metspolice.com



1-2 p.m. OPENING CEREMONY

National Anthem Performed by Maggie Doherty, Hofstra University, Class of 2012

Winner of the 2011 Mets National Anthem Audition Search Contest

Greetings Herman A. Berliner

Provost and Senior Vice President for Academic Affairs

Lawrence Herbert Distinguished Professor

Hofstra University

Dedication of the conference to Professor Dana Brand

Remarks Richard J. Puerzer

Associate Professor of Engineering and

Chair, Department of Engineering

Hofstra University Conference Co-Director

Paula M. Uruburu

Professor of English and Vice Dean, School for University Studies

Hofstra University Conference Co-Director

**Reading** Peter Teleha, Hofstra University, Class of 2014

From Dana Brand's The Last Days of Shea

Keynote Address John Thorn

Official Historian, Major League Baseball

Joseph G. Astman Distinguished Conference Scholar

Meet the Mets: A Fifty-Year-Long Love Affair

2:15-3:45 p.m. CONCURRENT PANELS

PANEL II-A WHERE WERE YOU IN '62?

**James Gates, Jr.**, National Baseball Hall of Fame and Museum The Forlorn Hope: The Forgotten Players of the 1962 Mets

Ron Briley, Sandia Preparatory School

A Tale of Two Franchises: The New York Mets and the Houston Colt .45's -

The Other Expansion Team of 1962

Ira Stolzenberg, Farmingdale State College/SUNY

How the 1962 Amazin' Mets Mended the Broken Heart of a

Brooklyn Dodgers Fan

PANEL II-B RIVALRIES AND "REVIVALRIES" I

Stanton Green, Monmouth University

Living With the Mets Through Their Rivalries

Christopher DeRosa, Monmouth University Bad Guys, Good Guys, Dodgers or Gangsters? The Mets Rivalries With Their Own Ghosts

Kenneth T. Campbell, Monmouth University

Losers No More: The Historic 1969 Season and the Unlikely Rivalry

Between the New York Mets and the Baltimore Orioles



#### **PANEL II-C**

### "METSMOBILIA" AND MASCOTS

Patty Rossi, North Merrick, NY

The Mascot: An Examination of Its Traditional Societal Significance and Its Evolution Into Its Modern Day Role in Major League Baseball,

Specifically With Respect to the New York Mets

Bill Morales, Bergen Community College

"You Can Go Home Again": The Invention of Tradition and the

"Selling" of the New York Mets

**Mike Cesarano**, Queensborough Community College/CUNY The History and Evolution of the Mets Uniform and Logo Design

4-5:30 p.m.

### PLENARY SESSION I

#### AMAZIN' MEDIA: BROADCASTERS AND SPORTSWRITERS

Hal Bock, Former Sports Writer, The Associated Press

**Ed Ingles**, Professional in Residence, WRHU-88.7 FM,

School of Communication, Hofstra University

**Stan Isaacs**, Writer, thecolumnists.com;

Former Sports Writer, Newsday

**Steve Jacobson**, Former Sports Writer, *Newsday* 

Sal Marchiano, Former Sports Anchor and Emmy Award Recipient,

CW11 News at Ten

Commentator

**Peter Gershon**, Hofstra University

5:30-6:30 p.m.

**DINNER** (on your own)

6:45-8 p.m.

### **CONCURRENT PANELS**

**PANEL III-A** 

### THE KINGS OF QUEENS

Charlie Vascellaro, Baltimore, MD

The King and I – Remembering and Writing About Dave Kingman

James Holzmeister, Columbus Technical College

Placing the Blame/Defining the Game: "The Midnight Massacre" and the Culture of the American Sports Business in the Later Twentieth Century

**Jon Springer**, Brooklyn, NY Seaver Coming, Seaver Going



PANEL III-B MET(APHORS) AND MET(APHYSICS):

POETRY READING

Don Bowen, Midland University

and

**Henry Krusiewicz**, Midland University Poetic License and the New York Mets: How Poetic Forms Ritualize the Mets

Frank Messina, Author, Poet

Poetry Perfor-Mets

PANEL III-C DÉJÀ VU ALL OVER AGAIN

Russell Wolinsky, Author

The Era Between June 15, 1977, and June 15, 1983

Michael Ruscoe, Milford, CT

The Bad Guys Wore Blue: The 1986 Mets, the Elements of Story

and Why We Watch Sports

John Scrimgeour, Salem, MA

The 1986 Mets: Liberation and Failure

8 p.m. FILM SCREENING: MATHEMATICALLY ALIVE:

A STORY OF FANDOM (2007)

1 hr. 34 min.

**Katherine Foronjy** co-directed (with Joseph Coburn) this award-winning documentary, which captures the Mets fan experience as it stands in the wake of the 2005 and 2006 seasons. Ms. Foronjy will discuss the film during a Q-and-A session after the screening.

8 p.m. HOFSTRA ENTERTAINMENT

presents

**BASEBALL SWINGS!** 

Celebrating the Music of America's Favorite Pastime

Featuring The Base Hits Quintet and special guest vocalists

Thursday, April 26, at 8 p.m. Friday, April 27, at 8 p.m.

Saturday, April 28, at 2 p.m. and 8 p.m. - Doubleheader!

For more information, please see page 13.

# Friday, April 27, 2012

8 a.m.-3 p.m. REGISTRATION AND COFFEE

Multipurpose Room

Sondra and David S. Mack Student Center, North Campus

WATCH FOR MR. MET!

9-10:30 a.m. CONCURRENT PANELS

PANEL IV-A "METMOIRS" AND MANAGERS

**Skip Lockwood**, New York Mets (1975-1979) Shea Stadium: Where Everyone Knows Your Name

John T. Saccoman, Seton Hall University

Gil Hodges

PANEL IV-B RHAPSODY IN BLUE (AND ORANGE)

Lee Lowenfish, Author

Remembering Jane Jarvis (1916-2010): The Mets One and Only Organist

Brian Cogan, Molloy College

and

Mike Faloon, Co-Editor, Zisk Online

Hey get out of here, ya punks: The New York Mets as Punk Rock

David Krell, Author

Meet the Mets: A Song, a Team, a History

10:45 a.m.-12:15 p.m. CONCURRENT PANELS

PANEL V-A BY THE NUMBERS: STATISTICS AND ANALYTICS

Vince Gennaro, Society for American Baseball Research (SABR)

Mark Simon, ESPN.com

Ben Baumer, New York Mets

PANEL V-B IN A LEAGUE OF THEIR OWN: AUTHOR ROUND-TABLE

Matthew Silverman, Author, New York Mets:

The Complete Illustrated History

Stanley Cohen, Author, A Magic Summer: The Amazin' Story of the

1969 New York Mets

John Thorn, Author, Baseball in the Garden of Eden:

The Secret History of the Early Game

Joseph G. Astman Distinguished Conference Scholar

**Commentator** Ron Kaplan, Montclair, NJ



## Friday, April 27, 2012

### PANEL V-C AMAZIN' DAYS AND NIGHTS

Andrew Sparberg, Technical Career Institute

May 1957: Two Games and a Week That Foretold the Future

Matthew Yeazel, Anne Arundel Community College

From Two Pair to a Straight Flush: What to Do With Flushing?

Alan Cohen, West Hartford, CT

Memorial Day, Sunday, May 31, 1964: Thirty-Two Innings

Brian Altano, Bergen Community College

The Summer of '69: Bella, the Mets and Paul Stephans' Car Wash

### 12:15-1:15 p.m. LUNCH (on your own)

#### BROWN BAGGING IN THE BULLPEN WITH THE BLOGOSPHERE

Bullpen Roster: Lineup of Players TBA on "Game Day"

Matthew Artus, amazinavenue.com Matthew Callan, amazinavenue.com

Karel Cooper, ontheblack.com
Michael Donato, ceetar.com/optimisticmetsfan

Joe Dubin, Bronx, NY

Jason Fry, faithandfearinflushing.com Greg Prince, faithandfearinflushing.com

Shannon Shark, metspolice.com

### 1:30-3 p.m. PLENARY SESSION II

#### THE MIRACLE METS

No autographs, please.

Bud Harrelson, New York Mets (1965-1977); Long Island Ducks,

Senior Vice President, Part Owner and Former Manager

Ed Kranepool, New York Mets (1962-1979)

Art Shamsky, New York Mets (1968-1971)

3:15-4 p.m. CONCURRENT PANELS

PANEL VI-A POETRY IN MOTION: QUESTIONS AND ANSWERS WITH ED CHARLES

No autographs, please.

**Introduction** George Vescey, Contributing Sports Columnist, The New York Times

Edwin "The Glider" Charles

New York Mets (1967-1969); Baseball's Poet Laureate Joseph G. Astman Distinguished Conference Scholar

PANEL VI-B SPECTATORS IN THE CITY: "TOONING" INTO THE METS

Rob Edelman, University at Albany/SUNY

The Mets in the Movies

**Terry Joseph Cole**, LaGuardia Community College/CUNY Drawn and Quartered: A History of the Mets in Sports Cartoons



## Friday, April 27, 2012

4:15-6 p.m. PLENARY SESSION III

NEW YORKERS RECALL THE DARK AGES: FOUR LONG YEARS

BEFORE THE BIRTH OF THE '69 METS

No autographs, please.

**Introduction** George Vescey, Contributing Sports Columnist, The New York Times

Gil Hodges, Jr., Brooklyn, NY

Ed Kranepool, New York Mets (1962-1979)

Joe Pignatano, New York Mets (1962)

6:30 p.m. VIP RECEPTION: MEET THE METS

Reception Menu: Take Me Out to the Ballgame

Starting lineup:

Ed Charles, Bud Harrelson, Gil Hodges, Jr., Ed Kranepool, Skip Lockwood, Joe Pignatano, Art Shamsky, Rusty Staub

7:30 p.m. THE AMAZIN' METS GALA BANQUET

Banquet Menu: Take Me Out to the Ballgame

**Greetings** Stuart Rabinowitz

President and Andrew M. Boas and Mark L. Claster

Distinguished Professor of Law

Hofstra University

Remarks Richard J. Puerzer

Associate Professor of Engineering and Chair, Department of Engineering

Hofstra University

Conference Co-Director

Paula M. Uruburu

Professor of English and Vice Dean, School for University Studies

Hofstra University Conference Co-Director

Banquet Address Rusty Staub

New York Mets (1972-1975, 1981-1985)

Le Grand Orange

No autographs, please.



### REGISTRATION INFORMATION

#### FOR THE PUBLIC

Please complete and return the Registration Form with your check or credit card information. Your official name tag and registration packet can be picked up at the Conference Registration Desk, which will be located in the Multipurpose Room of the Sondra and David S. Mack Student Center, North Campus, on Thursday, Friday and Saturday, April 26, 27 and 28. Pickup hours are listed below:

Thursday: 9 a.m.-5 p.m. Friday: 8 a.m.-3 p.m. Saturday: 8:30 a.m.-3 p.m.

Parking is available on the North Campus adjacent to the Mack Student Center.

### FOR HOFSTRA STUDENTS, FACULTY, ADMINISTRATORS AND STAFF

All events, with the exception of the VIP Reception, Banquet and meals, are free to Hofstra students, faculty, administrators and staff upon presentation of a current HofstraCard.

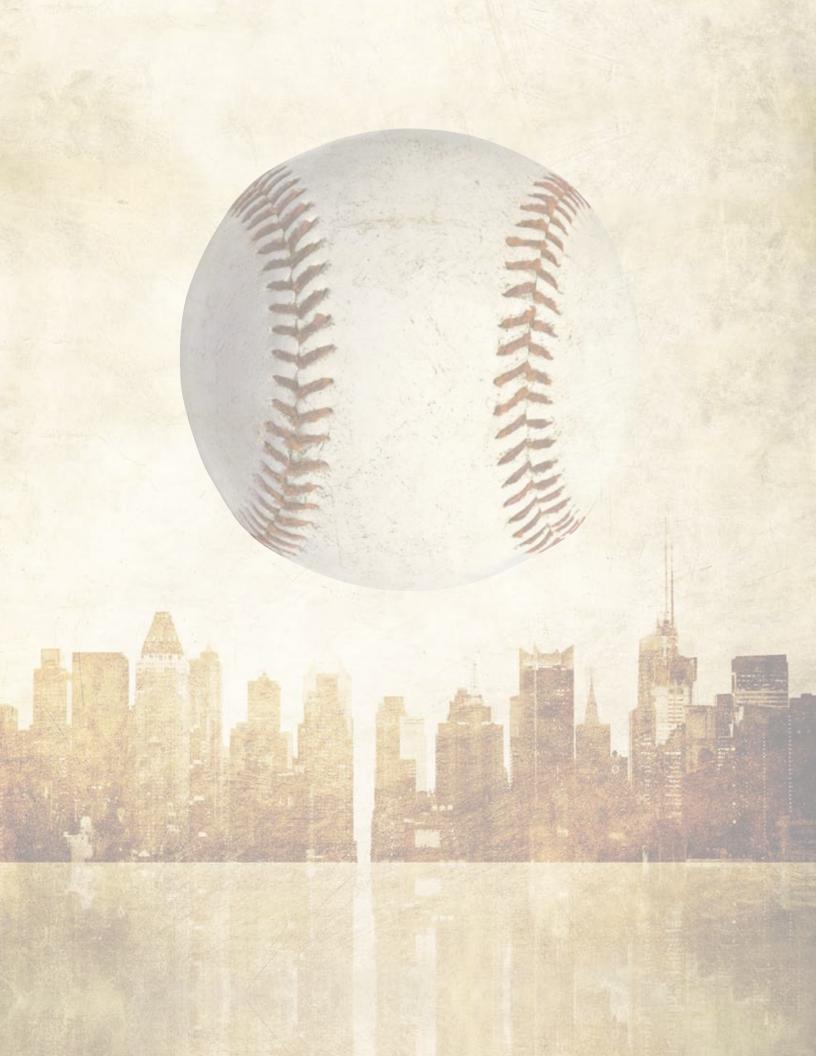
Hofstra students, faculty, administrators and staff <u>must register</u>. Please complete the orange center section of this program and return to the Hofstra Cultural Center, 243 Gallon Wing, South Campus.

**Please note:** Free admission to conference events cannot be extended to family and friends of members of the Hofstra University community.

ROOM ASSIGNMENTS WILL BE LISTED IN THE FINAL PROGRAM, WHICH WILL BE AVAILABLE AT THE CONFERENCE REGISTRATION DESK.

For more information, please contact the Hofstra Cultural Center at **516-463-5669**. For conference updates, please visit **hofstra.edu/mets.** 





## **REGISTRATION FORM**

### The 50th Anniversary of the New York Mets

Hofstra Cultural Center 243 Gallon Wing 113 Hofstra University Hempstead, New York 11549-1130

Trempereday rear rent rie rie ri					
NAME					
ADDRESS					
CITY		ST	ATEZ	IP	
TELEPHONE	FAX		EMAIL		
AFFILIATION (where applicable)					<u>.                                    </u>
O I have made hotel reservations at	○ Marriott	O La Quinta	O Hampton Inn	O Red Roof Inn	
O I plan to make hotel reservations at	○ Marriott	O La Quinta	O Hampton Inn	O Red Roof Inn	
O I do not require hotel reservations.					
REGISTRATION FEE:		No. of	Persons	Amount	
Regular (three days)	\$100			\$	
Hofstra Alumnus/Alumna: (incl. copy of Alumni Card)	\$90				
Senior Citizen (over 65) (incl. copy of ID)	\$85				
PEIR (incl. copy of HofstraCard)	\$45				
Matriculated Non-Hofstra Student (incl. copy of ID)	\$45				
Daily Rate O Thursday \$40 O Friday	√\$45 ○ Saturda	ny \$40			
Friday, April 27 VIP Reception and Banquet	\$125				
Banquet only  O Vegetarian and O Kosher meals are	\$75 available.				
Hofstra Students/Faculty/Administrat (incl. copy of HofstraCard)	ors/Staff		No Registra	ation Fee	

TOTAL \_\_\_\_

### **METHOD OF PAYMENT**

O Enclosed is a check in the amount of \$ (payable to Hofstra University-NY Mets Conference).				
O Please charge my cre	edit card.			
<b>○</b> MasterCard	<b>○</b> Visa			
Amount: \$				
Cardholder's Name				
Card Number				
Expiration Date		Security Code		
Cardholder's Signature				



Cancellations: A \$15 administrative fee will be deducted for registration refunds; notice of cancellation must be received by **April 1, 2012**.

**Returned checks:** A \$25 handling fee will be charged for returned checks.

ALL EVENTS, WITH THE EXCEPTION OF THE VIP RECEPTION, BANQUET AND MEALS ARE **FREE**TO PRE-REGISTERED HOFSTRA STUDENTS, FACULTY, ADMINISTRATORS AND STAFF
WITH CURRENT HOFSTRACARD.

PLEASE COMPLETE THIS REGISTRATION FORM AND RETURN BY **APRIL 20, 2012**. MAKE CHECKS PAYABLE TO: **HOFSTRA UNIVERSITY – NY METS CONFERENCE** or REGISTER ONLINE AT **HOFSTRA.EDU/METS** 

### SEND TO:

### **NY Mets Conference**

Hofstra Cultural Center 243 Gallon Wing 113 Hofstra University Hempstead, NY 11549-1130

For more information, please contact the Hofstra Cultural Center at **516-463-5669**.

For conference updates, please visit **hofstra.edu/mets.** 

Hofstra University is 100-percent program accessible to persons with disabilities.

## Saturday, April 28, 2012

8:30 a.m.-3:30 p.m. REGISTRATION

Multipurpose Room

Sondra and David S. Mack Student Center, North Campus

8:30-9:30 a.m. CONTINENTAL BREAKFAST

9:30-11 a.m. CONCURRENT PANELS

PANEL VII-A RIVALRIES AND "REVIVALRIES" II

Michael Haupert, University of Wisconsin – La Crosse

New York, New York: A Financial History of Two Baseball Teams

Joseph Dorinson, Long Island University – Brooklyn Campus

Conversion From Ardent Yankee Fan to Loyal,

If Disappointed, Mets Supporter

Dominic Longo, American Historical Association

The Keith Hernandez Trade

PANEL VII-B "METS-TROPOLIS": COMING HOME

**Chris Horgan** 

Shea Stadium: From the Field to the Upper Deck,

the Foundation of the Amazin' Mets

Peter Carino, Indiana State University

Shea Stadium as a Home for the New York Mets

**Jeffrey Kroessler**, Lloyd Sealy Library, John Jay College of Criminal Justice/CUNY

Professional and Amateur Sports in Flushing Meadows-Corona Park

11:15 a.m.-12:30 p.m. CONCURRENT PANELS

PANEL VIII-A OH SHEA CAN YOU SEE? OR LIVIN' IN THE CITI

Richard Pioreck, Hofstra University

and

Carl Galioto, HOK Architects

Making a House a Home: The Polo Grounds,

Shea Stadium and Citi Field

Robert Brinkmann, Hofstra University

anc

Elizabeth Strom, University of South Florida

How "Green" Is Your Outfield? Sustainability Practices at

Citi Field and in MLB

## Saturday, April 28, 2012

PANEL VIII-B "METSMERIZED" – THE METS, MEDIA AND CULTURAL LITERACY

Greg Prince, Baldwin, NY

Our Shared Language: The New York Mets Dictionary of Cultural Literacy

**Kerel Cooper**, Edison, NJ The Mets and Social Media

Ray Stilwell, Williamsville, NY

The Decline and Loss of the New York Mets Radio Network

**Commentator** Marc Ernay, WINS Sports Anchor

Hofstra University, Class of 1988

12:30-1:30 p.m. LUNCH (on your own)

BROWN BAGGING IN THE BULLPEN WITH THE BLOGOSPHERE

Bullpen Roster: Lineup of Players TBA on "Game Day"

Matthew Artus, amazinavenue.com
Matthew Callan, amazinavenue.com
Karel Cooper, ontheblack.com
Michael Donato, ceetar.com/optimisticmetsfan

Jason Fry, faithandfearinflushing.com
Greg Prince, faithandfearinflushing.com
cmetsfan
Shannon Shark, metspolice.com

Joe Dubin, Bronx, NY

1:30-3 p.m. CONCURRENT PANELS

PANEL IX-A THE WRITER'S GAME

Stuart Miller, Author

The 100 Greatest Days in New York Sports

**Jason D. Antos**, Whitestone, NY Images of Baseball: Shea Stadium

Judy V. S. Johnson, North Chatham, MA

Literature, the New York Mets and the Tug of Baseball

PANEL IX-B MET-LIFE: THE '80S AND BEYOND

Robert Emproto, Huntington, NY

25 Years of Not Rebuilding: Chasing the Ghost of 1986

**Joseph Accordo**, Hofstra University, Class of 1992 Fireworks at 4 a.m.: July 4-5, Mets vs. Braves

David Geller, Hofstra University, Class of 2014

How Should the Mets of the Late 1980s Be Remembered?

Matthew Callan, Maspeth, NY Mets 2000: A Flawed Masterpiece

## Saturday, April 28, 2012

PANEL IX-C LOS METS

Nicholas Birns, Eugene Lang College

Benny Agbayani: Hero of the Multicultural Mets

**Paul Fessler**, Dordt College The Rise of Hispanic Players

**Arthur J. Molins**, Lufthansa German Airlines My Life as a Cuban-American Mets Fan

3:15-4:45 p.m. CONCURRENT PANELS

PANEL X-A FIELDING QUESTIONS:

THE PASSION OF THE BLOGGERS

Taryn Cooper, galforallseasons.com

John Coppinger, metstradamusblog.com

Steve Keane, kranepoolsociety.com

Greg Prince, faithandfearinflushing.com

PANEL X-B "METMOIRS" AND MEMORIES

Peter J. Myers, Palo Alto College

**Metmoirs** 

NinaMaria Scaringello, Mastic Beach, NY

A View From the Stands

Michael Donato, Fair Lawn, NJ

The New Age Mets Fan

PANEL X-C FAN-ADDICTS AND "METSMOBILIA"

Steven Dodell, White Plains, NY

A Study of 50 Years of the Mets Uniforms

Chris D'Orso, Sound Beach, NY

From John DeMerit to Chris Schwinden: 50 Years of Baseball Cards and the Mets

5 p.m. CLOSING RECEPTION

### RELATED CONFERENCE EVENTS

# Joan and Donald E. Axinn Library presents EXAMPLE ONE:

### **EXHIBITIONS:**

# SIMPLY AMAZIN': A LOOK BACK AT 50 YEARS OF THE NEW YORK METS

April 5-May 31, 2012

### A collection of photos, books and Mets baseball memorabilia

Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall Joan and Donald E. Axinn Library, 10th Floor, South Campus and

 $\label{eq:mainFloor} \mbox{Main Floor Lobby, Joan and Donald E. Axinn Library, South Campus}$ 

### **EXHIBITION:**

### PERSONAL MEMENTOS FROM SHEA

From the Andrew Parton Collection

Thursday-Saturday, April 26-28, 2012

Multipurpose Room Sondra and David S. Mack Student Center, North Campus

### Hofstra University Bookstore – A Service of Barnes & Noble presents

### **BOOK FAIR AND BOOK SIGNINGS**

Books on the Mets will be featured exclusively, and authors will be present to autograph purchased copies (times TBA).

Thursday-Saturday, April 26-28, 2012

Hofstra University Bookstore and Multipurpose Room Sondra and David S. Mack Student Center, North Campus

### **FILM SHOWING:**

Last Play At Shea, 2010 (90 min.)

A documentary feature chronicling the history of two New York icons, Billy Joel and Shea Stadium, and the journey that brought them together for the last musical performance at Shea Stadium (featuring an interview with Dana Brand).

Thursday-Saturday, April 26-28, 2012

Film will run continuously between 10 a.m. and 5 p.m.

Multipurpose Room Sondra and David S. Mack Student Center, North Campus



### HOFSTRA ENTERTAINMENT

presents

### **BASEBALL SWINGS!**

### Celebrating the Music of America's Favorite Pastime

Featuring The Base Hits Quintet and special guest vocalists

We'll take you out to the ballgame with some of baseball's greatest musical hits, including "Meet the Mets," "Jake, Jake, The Yiddisha Ball Player," "Talkin' Baseball," "Say Hey" and "Heart." From marches to ragtime, waltzes to two-steps, polkas, jazz and show tunes, the songs of baseball are descriptive, humorous, and inspirational, and their lyrics mirror the imagery of their time.

**Dates/Times:** Thursday, April 26, at 8 p.m.

Friday, April 27, at 8 p.m.

Saturday, April 28, at 2 p.m. and 8 p.m. ("doubleheader")

**Location:** The Helene Fortunoff Theater

Monroe Lecture Center

California Avenue, South Campus

Tickets: \$20

\$18 senior citizen (over 65) or

matriculated non-Hofstra student with ID \$15 faculty/staff/matriculated student

with current HofstraCard (one ticket per HofstraCard)

Tickets on sale beginning March 27.

#### ALL SEATS RESERVED. NO REFUNDS.

For tickets and information, please contact the John Cranford Adams Playhouse Box Office at 516-463-6644, Monday-Friday, 11 a.m.-3:45 p.m. To order tickets online, visit hofstra.edu/hofstraentertainment.

### **METS MEMORABILIA RAFFLE**

Proceeds will benefit the Dana Brand Memorial Scholarship.

Raffle tickets will be available at the Conference Registration Desk all day on Thursday, April 26, and Friday, April 27, and at the reception and banquet as well.

The drawing will be held April 27, 2012, at The Amazin' Mets Gala Banquet.

Winners need not be present to win.

### **Raffle Prizes Include:**

- A signed Tom Seaver baseball
- A signed Mike Pelfrey jersey
- A signed Mookie Wilson bat
  - A signed Ray Knight bat •
- Three (3) pairs of tickets to a Mets-Yankees Subway Series game
   Friday, June 22, 2012, at 7:10 p.m. at Citi Field
- A voucher for four (4) field-level tickets for any regular season Mets home game. Not applicable for Opening Day or the Mets-Yankees Subway Series games.

For additional information, please call the Hofstra Cultural Center at 516-463-5669.

### TRAVEL AND LODGING INFORMATION

The Long Island Marriott Hotel and Conference Center in Uniondale has been designated the official conference hotel. The following is the special discounted rate for room reservations, as well as information on other local hotels.

## LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd. Uniondale, NY 11553 Att: Reservations Manager

Phone: 516-794-3800 or 800-832-6255

Fax: 516-794-5936

Room rate: \$149 per night, single/double/triple/quad occupancy

Rates based on availability.

### LA QUINTA INN AND SUITE

821 Stewart Avenue

Garden City, Long Island, NY 11530

Attn: Reservations Manager

Phone: 516-705-9000 or 800-531-5900

Fax: 516-705-9100

Room rate: La Quinta Inns & Suites extends a discount to Hofstra University at a Tier 1 rate. Tier 1 rate fluctuates between \$141 and \$160 (rate may be \$160 during peak season).

Rates based on availability.

#### **RED ROOF INN**

699 Dibblee Drive Westbury, NY 11590

Attn: Reservations Manager

Phone: 516-794-2555 or 1-800-RED-ROOF

Fax: 516-794-2539

Room rate: Two-bed double room \$109.99+ tax (plus \$6 charge for additional person per room);

Superior king room \$119.99+tax (plus \$6 charge for additional person per room)

Rates based on availability.

#### **HAMPTON INN**

1 North Avenue

Garden City, NY 11530 Attn: Reservations Manager

Phone: 516-227-2720 or 1-800-HAMPTON

Fax: 516-227-2708

Room rate: from \$139 per night, single or double occupancy

Rates based on availability.

The Hampton Inn offers free hot breakfast, on-the-run breakfast bags, wired and wireless high-speed Internet access, local calls, 24-hour business center, 24-hour fitness center and suite shop, indoor pool, guest laundry facility, studio suites, meeting room, board room, and the 100-percent Hampton Inn satisfaction guarantee.

**NOTE:** ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT'S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS AT THE DISCOUNTED RATE ARE SUBJECT TO AVAILABILITY. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE **METS CONFERENCE AT HOFSTRA UNIVERSITY**.

Scheduled transportation will be arranged between the Hofstra University campus and the Marriott and La Quinta Hotels. Schedules will be available at the Conference Registration Desk as well as at the hotels.



### LOCATION OF HOFSTRA UNIVERSITY

**HOFSTRA UNIVERSITY** is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

### **Local Taxi Service:**

All Island Taxi Service 516-481-1111

Hempstead Taxi 516-489-4460

Pub Taxi Service 516-483-4433

Ollie's Airport Service 516-437-0505

516-352-6633

718-229-5454

**BY CAR:** Travel on the Long Island Expressway to exit 38, Northern State Parkway, to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

### TRANSPORTATION FROM AIRPORTS:

The Hofstra campus is located approximately 30 minutes by car from John F. Kennedy and LaGuardia Airports.

### **CALL IN ADVANCE FOR RESERVATIONS:**

### Long Island Airport Limousine Service (LIALS)

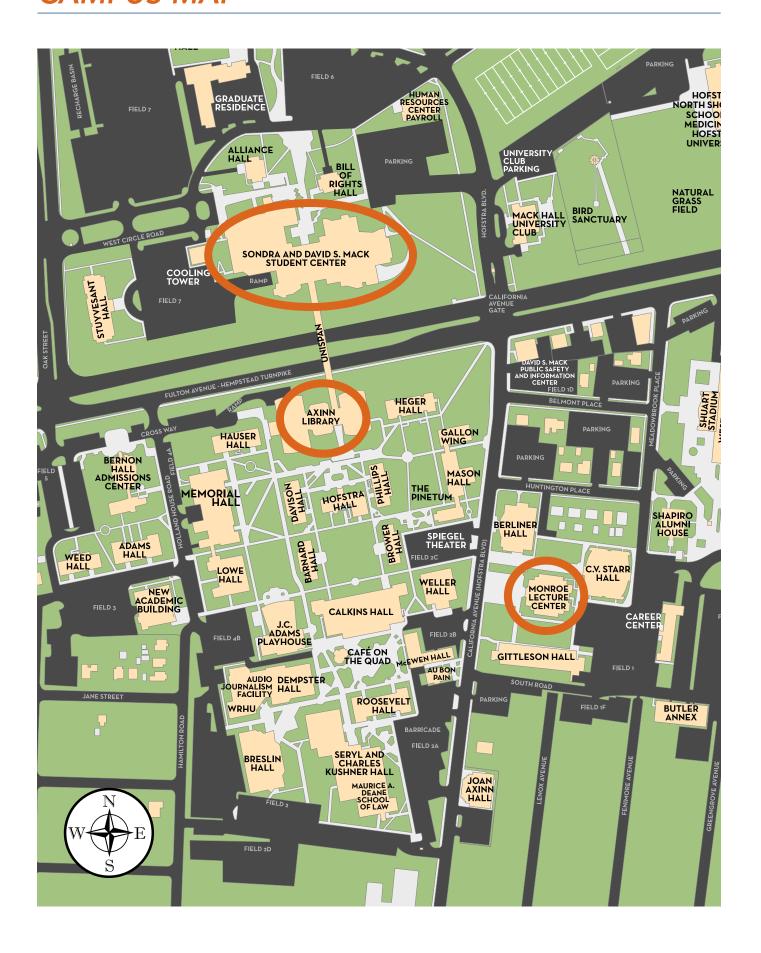
LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

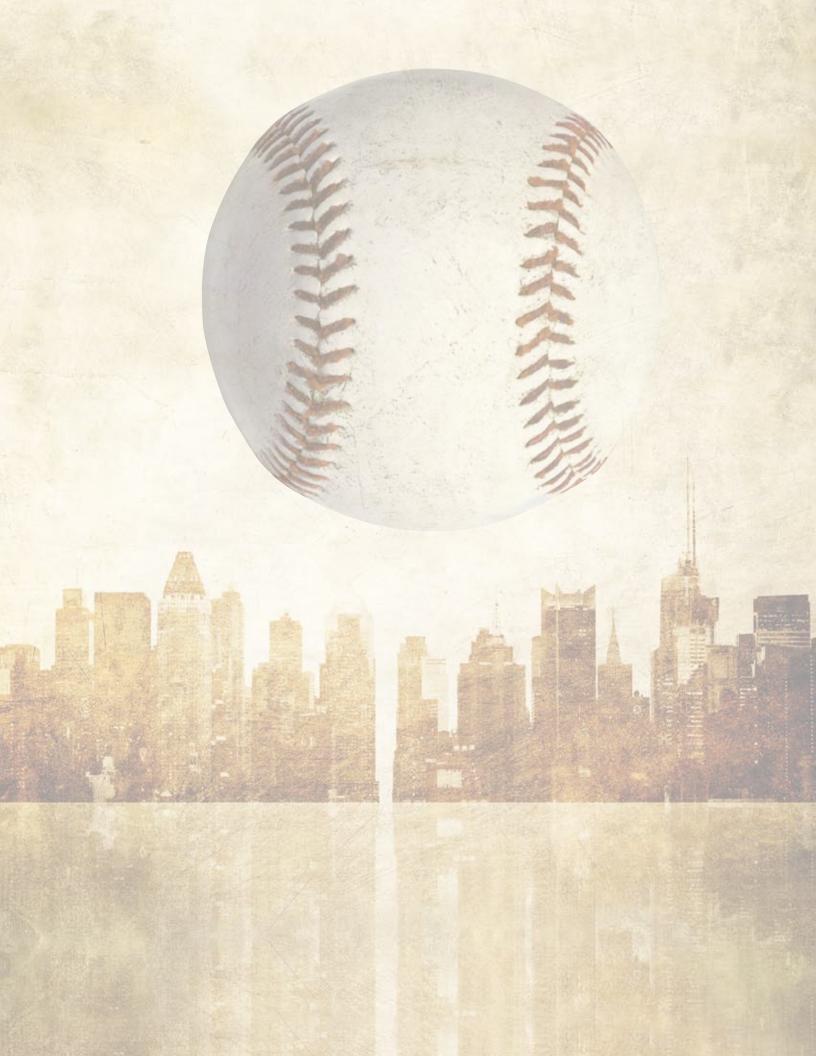
### U.S. Limousine and Car Service

Personalized Transportation Service 516-352-2225 or 800-962-2827

**NOTE:** Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

### **CAMPUS MAP**







Non-Profit Org. U.S. Postage **PAID** Hofstra University

